



Mr Ria Ispanne

Sekem, an Australian Rugby apparel brand owned by Football Specialists Australia Pty Ltd is interested in the sponsorship of your national team. Please see our initial proposal attached. I look forward to the possibility of communicating with you shortly.

Kind regards

Kristy McGrath, Marketing
Football Specialists Australia Pty Ltd
Manufacturers of exceptional Burley Australian Rules Footballs and Cricket balls and Sekem quality Rugby Union, Rugby League and Australian Rules football on field apparel.

Dear Mr Ria Ispanne

For all your Rugby Apparel Needs...

Whilst visiting the International Rugby Board website, I was delighted to note that the game of rugby union appears to be gaining popularity in the Hungary. We are very excited about this great game being played around the world, and would like to discuss an alliance with yourselves, in the form of sponsorship of your national team. By way of introduction, Sekem is an Australian rugby apparel brand whose market is rapidly expanding across the globe. We have 77 years experience in the manufacture and supply of top quality on field apparel to teams around the world. The national teams in Papua New Guinea and Thailand plus high profile teams playing in Japan, Singapore and the Middle East choose Sekem apparel for their on field uniform needs. In Australia, legend Matt Burke's club, Eastwood, and Tim Horan's club, Souths, take to the field in Sekem.

In return for sponsorship, we would like to ask you to help us supply your national and local teams with top quality Sekem apparel. Our special discounted offer to your affiliated teams will be structured as follows:

- 20 Jerseys including numbers and embroidery
- 20 Shorts
- 20 Socks
- 5 Sekem Training balls
- 1 Team bag (90cm x 45cm x 45cm)

Normally US\$855. Sekem's discount offer to international teams - US\$725 + freight.

If you would like to find out more about our products, please visit our website at www.football-australia.com.au.

Please do not hesitate to contact me to discuss our proposal further. I can be contacted by email at kristy@football-australia.com.au, by phone on +618 9377 1377, or fax on +618 9377 2201.

Sekem look forward to helping Hungarian rugby teams with all their rugby apparel needs.

Yours sincerely

Kristy McGrath
Marketing